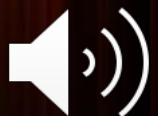


DIESEL SNEAKERS: ANIMAL INSTINCT COLLECTION

The online image

Anna Klimova

26/01/2016



VISUAL
CONCEPT



**FEEL YOUR
ANIMAL INSTINCT**

DIESEL®

NEWSLETTER

The screenshot shows a Gmail interface with a Diesel advertisement. The browser address bar is 'mail.google.com'. The top navigation bar includes a search bar, the name 'Anna', and notification icons. The left sidebar shows 'Mail' with a 'COMPOSE' button and a list of folders: 'Inbox (10)', 'Starred', 'Sent Mail', 'Drafts', and 'More'. Below the folders is a search bar for 'Anna'. The main content area displays an advertisement for Diesel's 'ANIMAL INSTINCT' shoe collection. The ad features a man and a lion, both wearing lion-like headpieces. The text reads 'FEEL YOUR ANIMAL INSTINCT' and 'DIESEL'. Below the image is a red 'SHOP NOW!' button. The ad text continues: 'Dear Xavier, Checkout DIESEL's new shoe collection! To unleash your animal instinct! Make sure that you find your one! Check it right now and see how does it feel! Check #DIESELANIMAL and see how many of us find their real nature! Create your own #DIESELANIMALLOOK !!!'. Below this is a 'Follow us:' section with icons for Facebook, Twitter, Instagram, Snapchat, and YouTube. At the bottom, there are links for 'Using 0.18 GB', 'Manage', 'Programme Policies', 'Powered by Google', and 'Last account activity: 6 hours ago Details'.



No recent chats
[Start a new one](#)

Using 0.18 GB
[Manage](#)

[Programme Policies](#)
Powered by [Google](#)

Last account activity: 6 hours ago
[Details](#)



WHO ARE YOU TODAY?

WEBSITE: HOMEPAGE



SKIP THE GAME

QUESTIONS?

WHAT'S IN STORE

FOLLOW DIESEL

MORE ABOUT DIESEL



WEBSITE: MAN COLLECTION



WHO ARE
YOU TODAY?

SKIP THE GAME

QUESTIONS?

WHAT'S IN STORE

FOLLOW DIESEL

MORE ABOUT DIESEL



CLICK ON SHOE

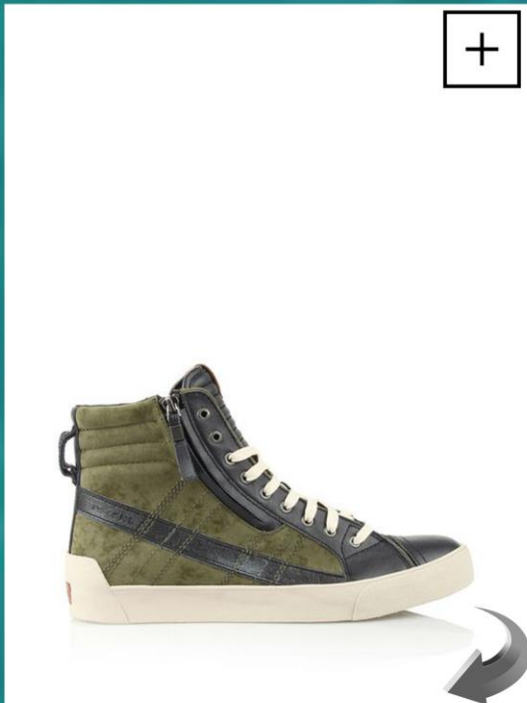
CRAZY MONKEY

WEBSITE: MAN COLLECTION





WEBSITE: MAN COLLECTION



D-STRING PLUS CASUAL SHOE AW 15


PRODUCT CODEY01169 P0719


£150.00

ABOUT

- 42% Cotton, 37% Calf leather, 16% Acrylic, 5% Polyester
- Leather, velvet
- Lace up, rubber sole

SIZE GUIDE

SELECT SIZE 

SELECT COLOUR 

ADD TO SHOPPING BAG



View Catwalk 



WHO ARE YOU TODAY?

SKIP THE GAME

WEBSITE: WOMAN COLLECTION



SLY FOX



WEBSITE:
WOMAN
COLLECTION





WEBSITE: WOMAN COLLECTION



View Catwalk



D-AMPHIRE DRESS SHOE SS 16

PRODUCT CODE Y01238 PR013


£200.00

ABOUT

Built from burnished leather with a bold metal zip, these ankle boots mix vintage and modern attitude.

- 100% Cow leather
- Burnished leather Zip trim Zip fastening

SIZE GUIDE

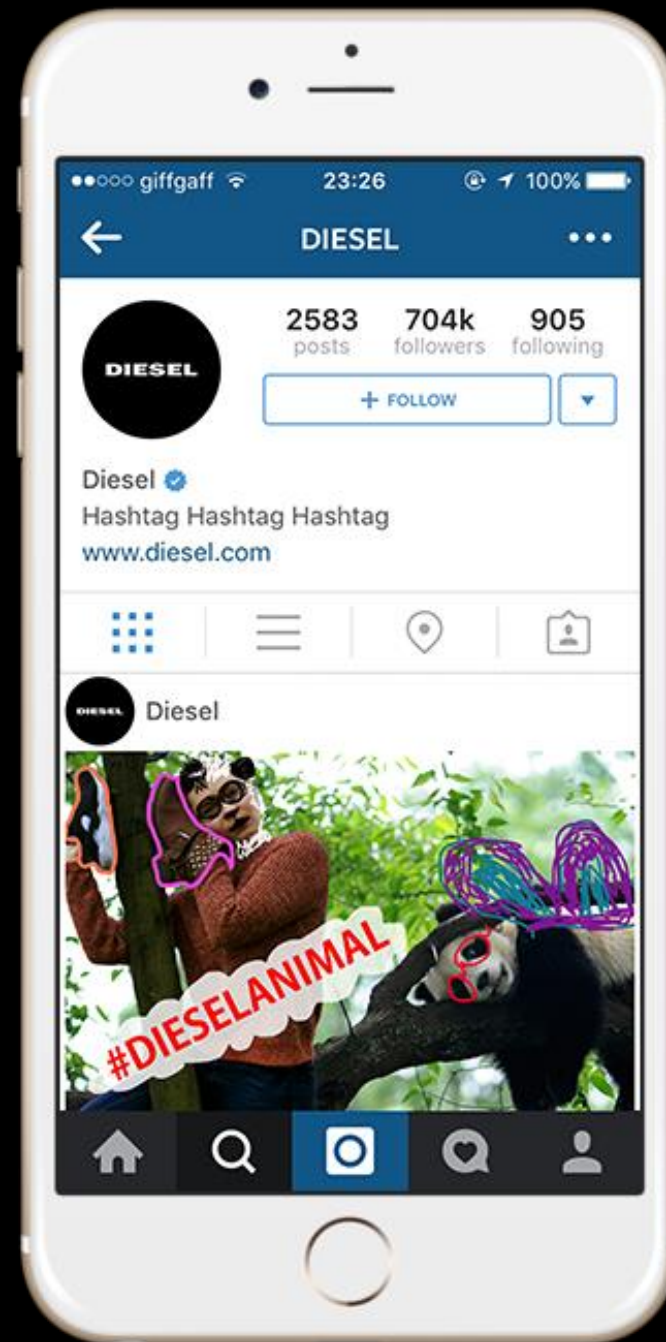
SELECT SIZE 

SELECT COLOUR 

ADD TO SHOPPING BAG



SOCIAL MEDIA



THANK YOU FOR YOUR ATTENTION!

