

SELF INITIATED PROJECT FORMATIVE 14/05/2016

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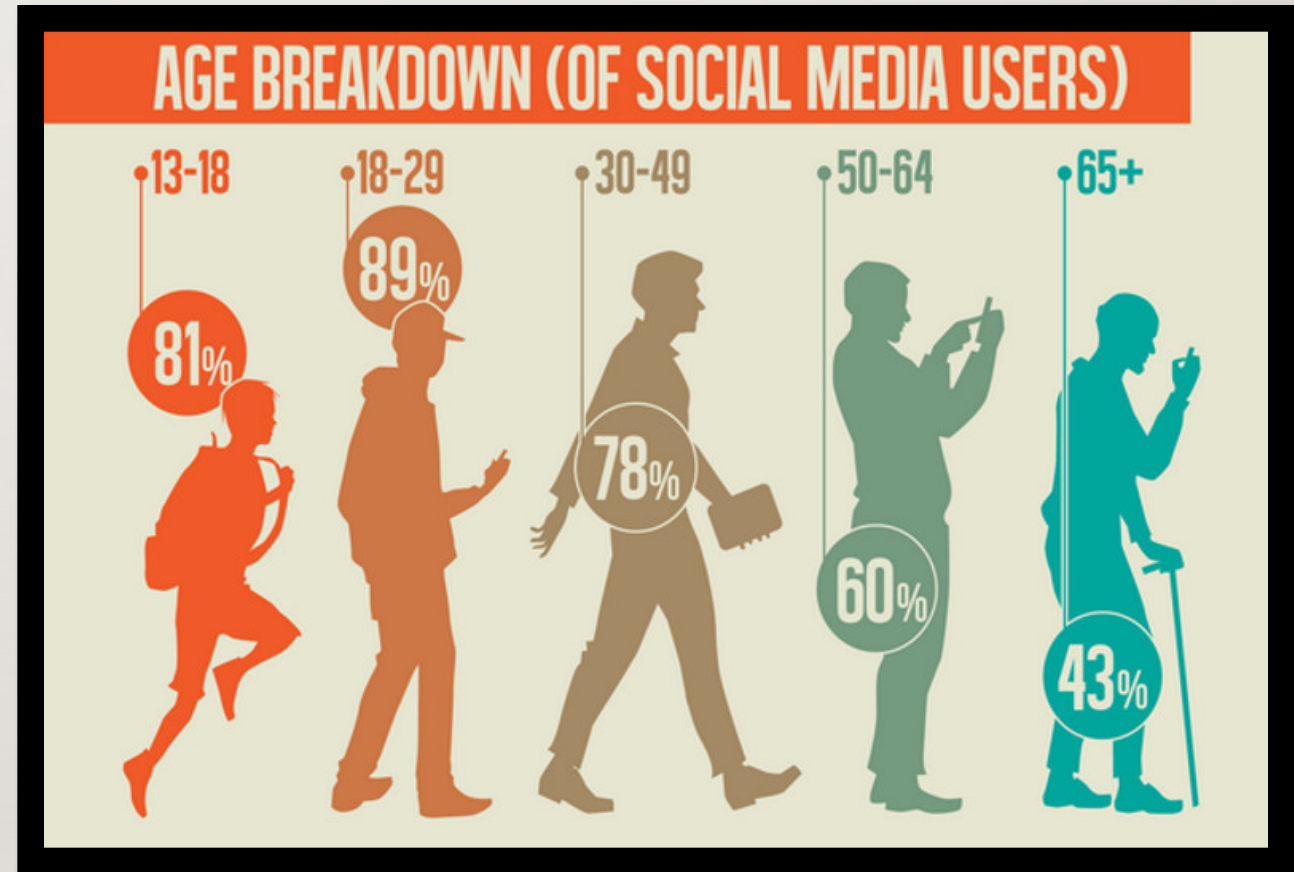
CONCEPT

- International trio breaking stereotypes and explore London's culture



WHY WOULD IT BE INTERESTING TO AUDIENCE?

- Entertainment
- Fun
- Learn culture
- View point of international exploring another country



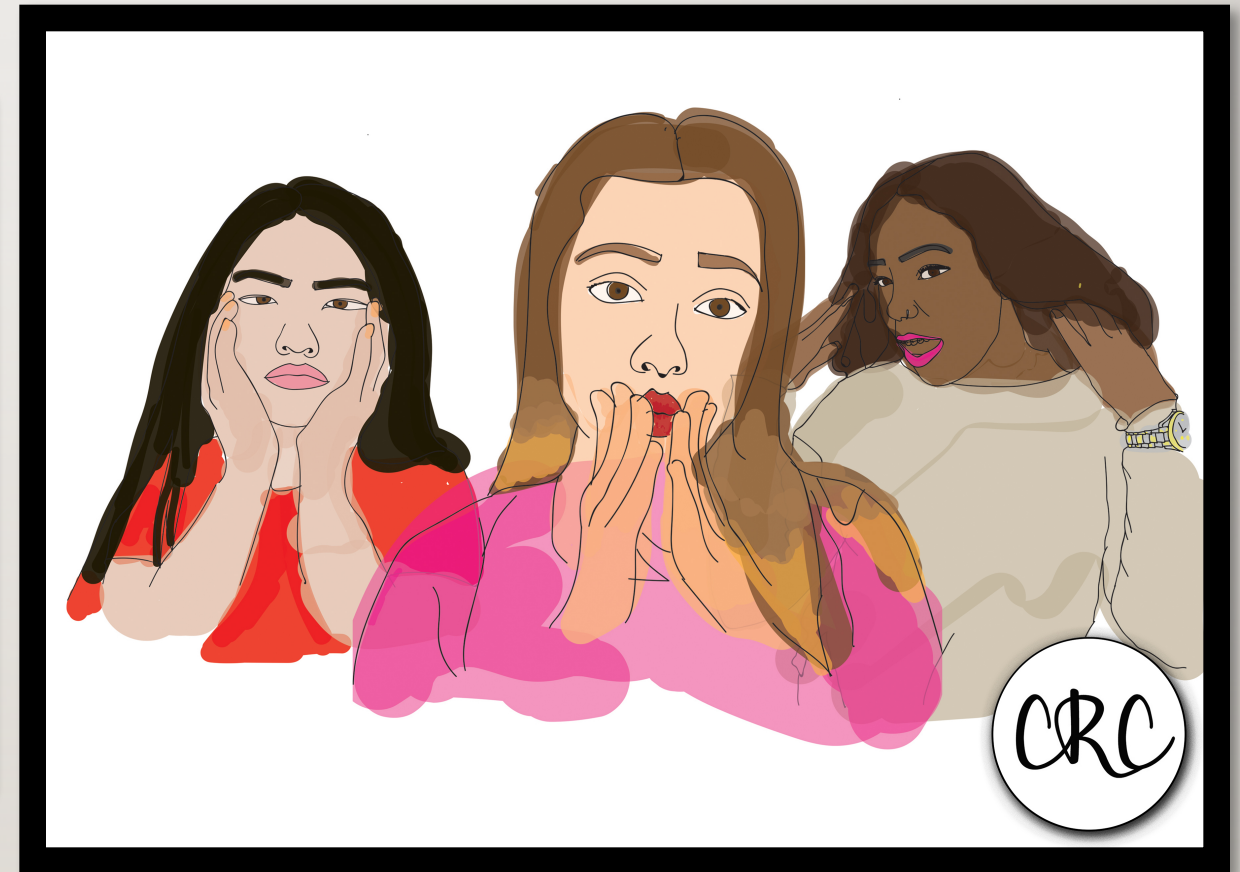
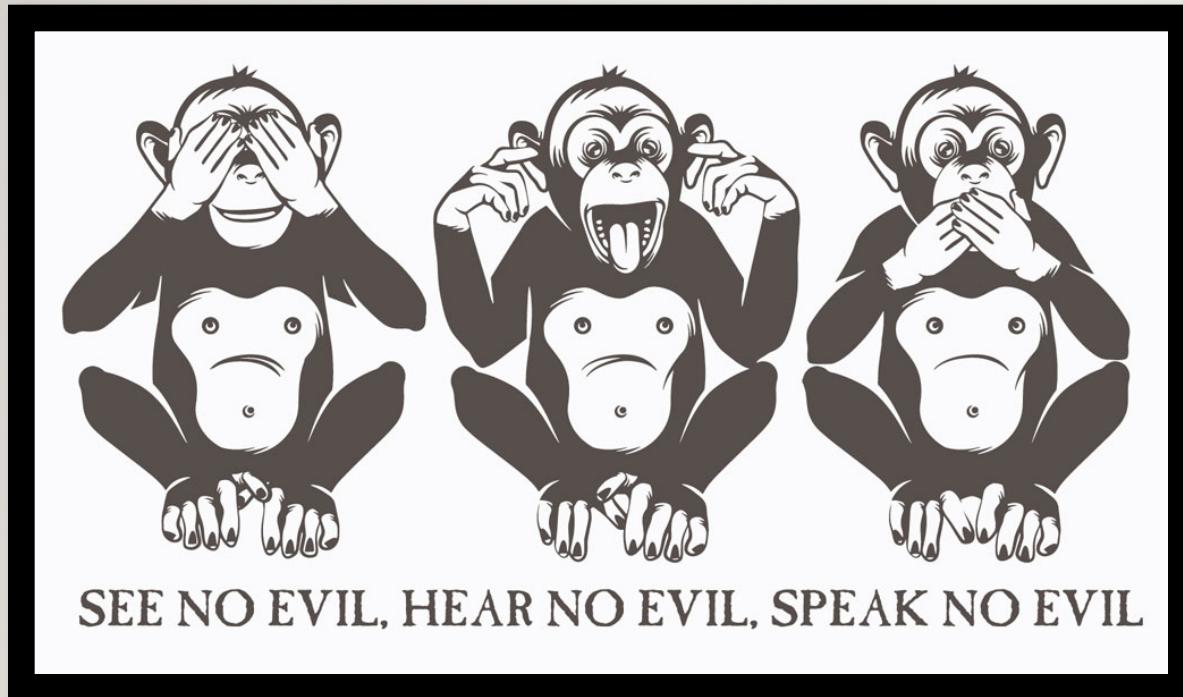
INSPIRATION

- Smack the Pony
- Three girls being stupid silly (comedians)
- Inspire us to be funny, entertaining



LOGO + ILLUSTRATIONS + FIRST VERSIONS

- CRC – Chinese Russian Caribbean



FIRST VERSIONS

- <https://youtu.be/0Q04UneKiy8>
- <https://youtu.be/yklrsAdocto>
- <https://youtu.be/tCrIIVAHkgg>

NEXT STEPS

- Create visuals

Edit files

Post to social media



BLOGS

- <https://anyaklimovablog.wordpress.com/category/industry-engagement/>
- <https://kayshanhinds.wordpress.com>
- <https://jessicahxue.wordpress.com>